



Artificial Intelligence

Debevoise
& Plimpton

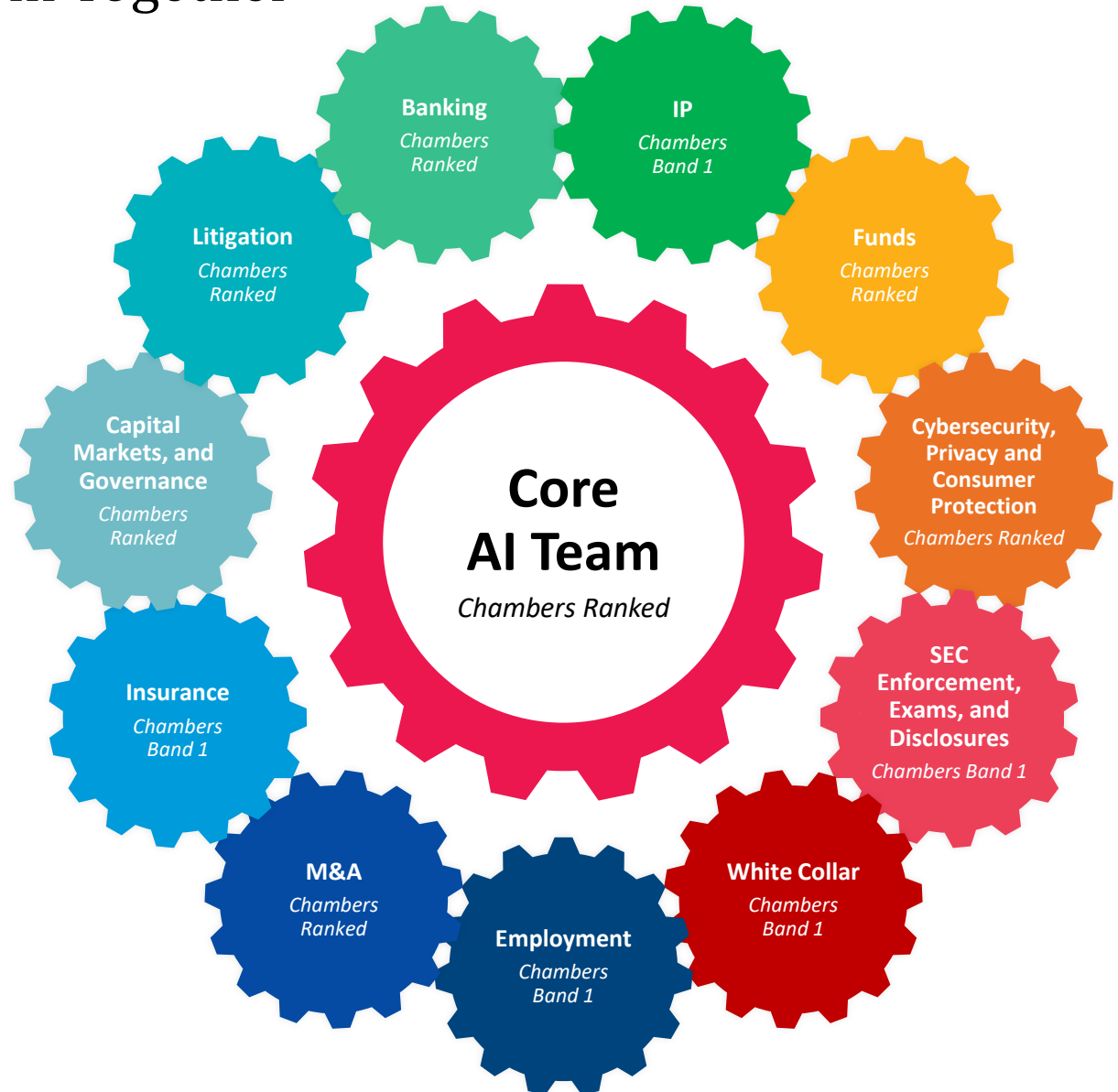
AI Adoption Involves Many Different Areas of Law Debevoise Brings Them Together

AI in 2025:
Complex.
Interdisciplinary.
Constantly evolving.

**Debevoise delivers
AI solutions:**

➤ Integrated
expertise across
12+ Chambers
ranked practices

➤ Ability to collaborate
across practice
groups through
our unique
lockstep model



Whatever Your Challenge, We've Probably Solved It Before for One of Our 135+ Clients or Ourselves



Because we have worked with many clients (and internally) on AI issues for over five years:

- We can benchmark where clients are against their peers and show where they're taking on too much—or too little — AI risk.
- We are familiar with virtually every AI-related legal issue and can deliver practical advice quickly and efficiently.

Fully-Integrated Client and Internal AI Practices

What we learn from our external clients about AI adoption, we implement internally, and what we learn from our internal AI adoption strengthens what we deliver to clients.

External Clients



Internal Clients



We Provide Clients Practical and Commercial AI Guidance



Artificial Intelligence
Governance, Compliance, and
Incident Preparation Services

Our Data Strategy & Security practice offers clients a suite of artificial intelligence ("AI") governance, compliance and incident preparation products and services, as detailed below.

Available

1. Guide for Selecting an AI Policy
2. Sample GenAI Policies
3. GenAI Low-Risk and Prohibited Use Case Library
4. Procedures for Review/Approval of New AI Systems or Use Cases
5. Generative AI Risk/Mitigation Library
6. Inventory of AI Models and Use Cases
7. Cross-Functional AI Governance Committee Charter
8. AI Bias Testing Framework
9. Data Scraping Protocol
10. Third-Party Risk Assessing and Negotiating Terms with AI Providers
11. HR AI Risk Assessment Framework
12. HR-Specific Intake Form
13. Request Form for New AI Tools
14. Request Form for New AI Use Cases
15. AI Developer/Deployer Assessment & Strategy
16. Fast-Track Approval Protocol for Low-Risk Use Cases
17. Fast-Track Approval Protocol for Low-Risk AI Vendors
18. AI-Enabled Chatbots – Best Practices for Chatbot Guardrails
19. AI Vendor Risk Management including Diligence and Contracting
20. Generative AI Litigation Training
21. AI Incident Response Plan Training
22. AI-Enabled Chatbots – Best Practices for Chatbot Guardrails
23. Identifying Deepfakes
24. AI Use Case Risk Assessment
25. AI Vendor Risk Management including Diligence and Contracting
26. Identifying Deepfakes
27. AI Incident Response Plan Training
28. AI-Enabled Chatbots – Best Practices for Chatbot Guardrails
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AI-SEC Practice



Chambers
AND PARTNERS

Band 1 Securities Regulation
Enforcement Practice

60+

Asset Manager and
Broker Dealer Clients

**Why Clients Choose
Our AI-SEC Practice:**



Deep experience with
SEC, FINRA, DOJ

Foresight on how regulators
will approach AI

Practical, tailored
governance frameworks

Peer benchmarking
and market insights



Mock and actual SEC AI examinations
and enforcement defense



AI governance and compliance
programs, policies, and procedures



Adoption of AI webmeeting tools and
recordkeeping considerations for RIAs and
BDs



AI vendor risk management diligence and
contracting



Conducting AI risk and regulatory gap
assessments for specific use cases



Proactive regulatory engagement
and advocacy



Chambers
AND PARTNERS

**Band 1 Insurance: Transactional
& Regulatory Practice**

20+
Insurance Clients

Why Clients Choose Our AI-Insurance Practice:



Deep experience with insurance
regulators, including NYDFS

Global, Market-shaping guidance
on AI adoption in insurance

Specialized expertise in
model-bias assessments & testing

Proven compliance support with the
Colorado Insurance AI Act, NYDFS
Circular Letter No. 7, NAIC model AI
rules, and other emerging regulations



Bias testing for underwriting modules
involving AI or external data



AI vendor risk management,
AI policies, inventories, and training



AI and privacy language in insurance
policies and related non-disclosure
agreements



Annual insurance regulator AI compliance
reports, including use case risk
assessments



Implementation of AI webmeeting tools in
the context of SEC and FINRA regulatory
considerations for Insurers' affiliated RIAs
and BDs

AI-Intellectual Property Practice



Chambers
AND PARTNERS

Band 1 Intellectual Property:
Trademark & Copyright Practice

15+
AI IP Clients

Why Clients Choose Our AI-IP Practice:



Unrivaled trademark practice

Premier, trial tested IP team with a
track record of precedent-setting wins

Deep technical fluency in disputes
involving large language models

Full lifecycle support for building,
commercializing, and defending IP



Trademark and copyright litigation related
to the training of AI models



AI IP data licensing agreements,
including those related to model training
and deployment, and brand protection



AI deal diligence, including IP exposure
and data ownership analysis



AI data privacy and scraping issues in
connection with model development



Evaluating IP risks tied to the training and
deployment of foundation models

Our STAAR Subscription

Our subscription-based **Suite of Tools for Assessing AI Risk (STAAR)** supports clients in identifying, evaluating, and managing the evolving legal and regulatory risks associated with the development and deployment of AI by bringing together a comprehensive collection of frameworks, guidance materials, and practical tools.

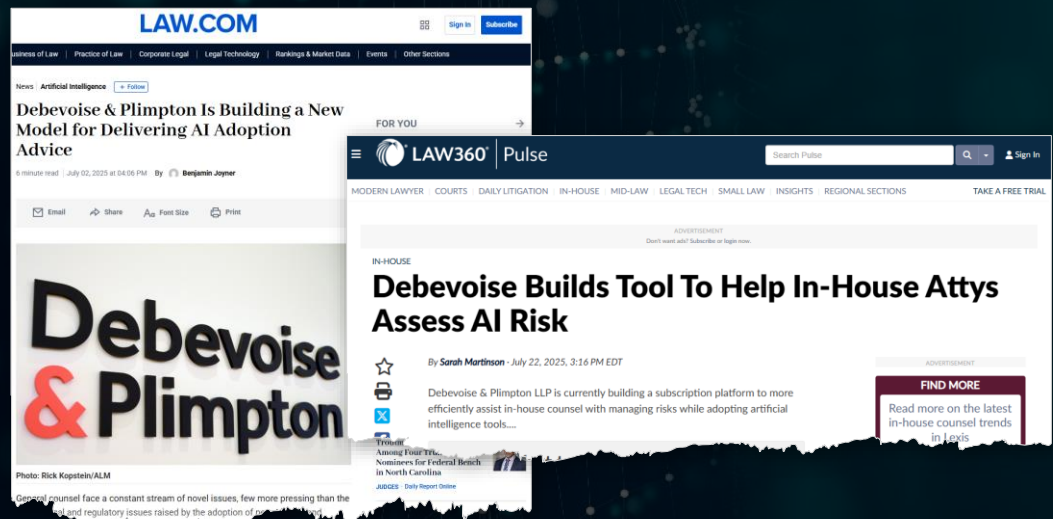
The STAAR resources include:

A library of generic, vetted AI use cases known as DARTs

Our Menu of policies, protocols, trainings, and guidance related to practical implementation of AI

Lessons learned from three years of generative AI adoption

Regulatory trackers of current AI laws



AI Thought Leadership

Our regular **AI Webcasts** draw hundreds of attendees and often feature guest AI regulators and industry leaders

Our AI attorneys are frequently published and quoted in **leading journals on AI issues**, including *The American Lawyer*, *Bloomberg*, *Law360*, and *Directors & Boards*.

Our **Data Blog** has 3,000 subscribers and contains over 175 articles on AI.

Our **AI CLEs** for clients provide the latest on AI technical and regulatory developments

Our series of onsite **Practical AI Workshops** for clients serve as a hands-on resource, offering organizations a clear view of how advanced AI tools can add value.

Our AI Leadership Team



Avi Gesser is our **AI Practice Lead** and the Co-Chair of Debevoise's global Data Strategy & Security Group. Avi has been working on AI-legal issues for over 10 years, is ranked Band 1 by *Chambers* for AI and was named an "AI Visionary" by Relativity in its first annual list featuring leaders in AI. Avi is a primary author of the firm's Data Blog and created the pioneering STAAR subscription program for AI clients.



AI-SEC Lead

Charu Chandrasekhar has deep experience advising global financial institutions, investment advisers, and public companies on artificial intelligence governance, compliance, and enforcement, including in matters before the SEC, CFTC, and FINRA.



AI-IP Litigation Lead

Megan Bannigan regularly advises and counsels clients on intellectual property rights and litigation risks related to AI and other emerging technologies, including pertaining to AI training data sets, models, and generated outputs.



AI-EU Lead

Martha Hirst advises clients on AI governance and adoption, and on navigating a broad range of AI-related operational, regulatory and reputational risks, including under the EU AI Act and UK frameworks.



AI-Corporate IP Lead

Henry Lebowitz frequently represents clients in negotiation of AI-related agreements and data licenses.



AI Technical Lead

Matt Kelly focuses on advising the firm's clients on matters related to AI adoption, governance, model development and deployment, compliance, and risk management, as well as cybersecurity and data privacy.



AI Privacy Lead

Johanna N. Skrzypczyk focuses on advising clients on AI governance with a particular focus on the insurance sector. She also advises clients on privacy risks and mitigations when adopting AI.

Our Team

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